

CURRICULUM COMMITTEE  
MINUTES OF THE MEETING OF March 20, 2019  
3:30 P.M., GUC 200

The UNA Curriculum Committee met at 3:30 p.m. on Wednesday, March 20, in GUC 200. The following members were present: Ms. Bliss Adkison, Dr. Jana Beaver, Dr. Joy Borah, Ms. Tasha Clanton (proxy for Dr. Butler Cain), Dr. Cameron Gren, Ms. Jennifer Maddox (proxy for Mr. Derek Malone), Dr. Andrew Potter, Ms. Kelley Presley, Dr. Jesse Prince-Lubawy, Dr. Lee Raney, Dr. Claudia Vance, Erin Vaughn (proxy for Lisa Clayton), Ms. Leana Wilson, Ms. Kellie Winkles, and Dr. Tammy Winner.

Guests:

- e. Request to change course name of GE 454

**Voting items**

- f. Request to reduce credit hours for GE 454

*Motion was made by Dr. Jana Beaver to consider the request from the Department of Geography to reduce credit hours for GE 454. Motion seconded by Dr. Andrew Potter. Motion carried.*

- g. Request to create new course GE 474

*Motion was made by Dr. Cameron Gren to consider the request from the Department of Geography to create a new course GE 474. Motion seconded by Dr. Claudia Vance. Motion carried.*

**Information item**

- h. Request to change course name of GE 484

**Voting items**

- i. Request to create new course GE 485
- j. Request to revise the General GIS Certificate
- k. Request to revise the Business GIS Certificate
- l. Request to revise the Community Development and Planning GIS Certificate
- m. Request to revise the Environmental GIS Certificate

*Motion was carried to group the items. Motion was made Dr. Andrew Potter to consider the items from the Department of Geography to create a new course, and revise the GIS Certificates. Motion was seconded Dr. Jesse Prince-Lubawy. Motion carried.*

**4. Consideration of requests from the Department of Visual Arts and Design**

**Voting item**

- a. Request to change course number for CAM 241 and CAM 341

*Motion was made by Dr. Cameron Gren to consider the requests from the Department of Visual Arts and Design to change course numbers for CAM 241 and CAM 341. Motion was seconded by Dr. Jana Beaver. Motion carried.*

**5. Consideration of requests from the Department of Communications**

**Voting item**

- a. Request to create new course COM 496

*Motion was made Dr. Jana Beaver to consider the request from the Department of Communications to create a new course COM 496. Motion was seconded Dr. Andrew Potter. Motion was carried.*

**Information item**

- b. Request to inactivate course COM 389

**Voting items**

- c. Request to revise course COM 460
- d. Request to revise Journalism Minor
- d. Request to create Digital Media Production Minor

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## Management and Marketing

12. Consideration of request to change the Management core requirement of MG 331 to MG 330 for all four Management concentrations

*Motion was made by Dr. Cameron Gren to consider the request from the College of Business, Management and Marketing, to change the Management core requirement of MG 331 to MG 330 for all four management concentrations. Motion was seconded by Dr. Claudia Vance. Motion was carried.*

### **Information item**

13. Consideration of request to edit prerequisites on all courses that previously required MG 330 to allow either MG 330 or MG 331

### **Voting items**

14. Consideration of request to change the Marketing core requirement of MG 440 to MK479 for all three Marketing concentrations

*Motion was made by Dr. Andrew Potter to consider the request from the College of Business, Management and Marketing, to change the Marketing core requirement of MG 440 to MK 479 for all three Marketing concentrations. Motion was seconded by Dr. Cameron Gren. Motion was carried.*

15. Consideration of request to change the Professional Marketing concentration in Category Management to be named Digital Marketing, which will then require nine hours from MK 375, MK 462, MK 480, MK 487, CIS 376, COM 410 or COM 411 instead of MK 365, MK 435, and MK 470

*Motion was made by Dr. Cameron Gren to consider the request from the College of Business, Management and Marketing to change the Professional Marketing concentration in Category Management to be named Digital Marketing, which will then require nine hours from MK 375, MK 462, MK 480, MK 487, CIS 376, COM 410 or COM 411 instead of MK 365, MK 435, and MK 470. Motion was seconded by Dr. Claudia Vance. Motion was carried.*

16. Consideration of request to inactivate the Category Management minor

*Motion was made by Dr. Tammy Winner to consider the request from the College of Business, Management and Marketing, to inactivate the Category Management minor. Motion was seconded by Dr. Cameron Gren. Motion was carried.*

## **Honors College**

### **Voting item**

Ms. Driskell to review the addition of a transfer  
careful review the NTICC unanimously

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**Option 6 (Transfers with a**

9 total hours of Honors (in  
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*Motion was made by D  
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was carried.*

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